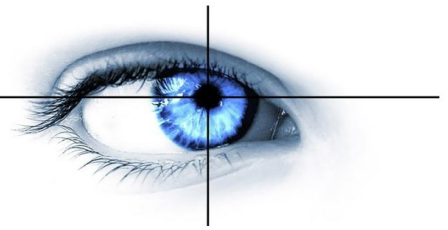


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ReadEZ Tint System Rationale

For people who suffer from "Visual Stress" and related issues (possibly including but not limited to dyslexia), there are a number of ways of determining the optimum colour for tinted spectacles.

Various proprietary systems exist, including the Irlen system and the Intuitive Colorimeter / Precision tinting system. Whilst these systems offer a very wide range of colours, both systems require complex equipment and the spectacles are expensive. This precludes many individuals from benefiting from coloured spectacles.

As a means of bridging this gap, a team of scientists led by Professor David Thomson of The City University in London (one of the foremost vision research establishments in the UK) developed the "Colour Screener Xpert" software. We can use this computer-based application to determine which tint from the "ReadEZ" range is most likely to be of benefit for sufferers of Visual Stress and related issues.

The ReadEZ system comprises a set of twelve tinted lenses of different colours which can be reproduced more economically than for most other systems. While there is some evidence that certain individuals are very specific in their choice of colours, research has shown that the majority of individuals who suffer from Visual Stress and related issues can benefit significantly from using a tint selected from within these twelve colours.